

Dear Fellow Screen Printer,

My name is Edward Long, inventor of *The Ultimate Clean-Up-Card*. I have been screen-printing for 15 years. Throughout my career, I've tried every scraping tool available to clean ink but have always been disappointed. I knew there had to be a better solution, so I set out to create a low cost clean-up-card for the screen printing industry.

After two years of development, I finally perfected the *Ultimate Clean-Up-Card*, an inexpensive, convenient, clean-up tool that will increase your shop's productivity.

Key features of the *Ultimate Clean-Up-Card*[™] include:

Inexpensive - Only 2.3 cents each! Time and material savings exceed the low cost of a card.

Disposable - Use it once and throw it away...Who has time to clean plastic scrapers?

Convenient - Keep a stack of cards at every press. Eliminate "wandering workers" looking for scrapers.

Saves Time - Cleans screens and squeegees faster and more completely.

Conserves Ink - Because the card cleans more effectively, less ink goes into the trash.

Solvent and Water Resistant - No more build up of "Plastisol-Chunkies" as with chip-board cards. Ink wipes cleanly from card. Great for water-based inks too!

Strong - Strong enough to scoop thick ink from the bucket – Saves time and gloves.

Saves Supplies - Fewer towels and gloves are used. Less water and cleaning chemicals will be used.

Cleans Scoop-Coaters - When the card is folded diagonally in half, the resulting profile will clean scoop coaters quickly and effectively. Less emulsion goes down the sink drain. Coater is washed and rinsed much faster because there is less emulsion on the coater to clean.

Made in USA – Manufactured in the USA using domestically produced raw materials.

Biodegradable and Recyclable – See your local recycling regulations for best method.

Here's the math:

- A \$10.00 per hour employee makes 2.8 cents every (10) ten seconds. If an *Ultimate Clean-Up-Card* can save the worker 8.3 seconds of time, the card's 2.3 cents cost is covered.
- If a gallon of ink costs \$60, then two (2) grams of ink costs 2.2 cents. Save two grams of ink, and the card's cost is covered.
- If your screen charge is \$15 and one card is used per screen, then you will collect \$22,500.00 in screen charges (\$15 x 1500 cards) per box of cards. --- 1500 *Ultimate Clean-Up-Cards* only costs \$34.95!
- Le\$\$ time cleaning = **More time printing**